



APFF Public-Private Sector Financial Technology Dialogue

Facilitating innovation in financial market infrastructure

18 October 2017
Bangkok, Thailand

Convened by:
APEC Business Advisory Council (ABAC)
ASEAN Bankers' Association
Thai Bankers' Association

Draft as of 2017-10-02

The growing role of Fintech raises new opportunities and risks with respect to the development of the region's financial market infrastructure (FMI), which is also particularly important in promoting cross-border operations of MSMEs. As governments begin to grapple with the issues that Fintech raises, government-industry collaboration will be important to understand the impact of developments and determine appropriate regulation that allows innovation while protecting the consumer and limiting systemic risk. Inter-agency cooperation will be particularly important as issues go across government departments. Cooperation between governments will also be important to reduce the risk of different standards developing across APEC economies.

Fintech is affecting a large number of traditional financial services offerings. Regulators continue to have the responsibility of learning from the problems of the past and addressing issues in traditional financial services and service providers. The rise of Fintech brings a new challenge for financial regulators to create a regulatory regime that is adaptable and flexible enough for the present and the future, given the rapid rate of change in technology.

This Dialogue seeks to bring together industry, public sector and multilateral stakeholders discuss to identify policy and regulatory approaches and ways forward to address issues in three key areas. These cut across Fintech developments in APEC where early work and progress can be made under the APFF process – cybersecurity, Know-Your-Customer (KYC) rules and electronic payments (e-Payments).

It is hoped that this Dialogue will contribute to the development of policies and regulations that will enable market players in the region to develop fintech solutions that can promote greater efficiency and inclusiveness in the delivery of financial services, while ensuring the stability, integrity and fairness of the financial system.

AGENDA

0830-0900 Registration

09:00-9:30 **OPENING SESSION**

10 mins **Welcome remarks**

Mr. Predee Daochai, Chairman, The Thai Bankers Association & President, Kasikornbank PLC

10 mins **Keynote address**

Miss Siritida Panomwon Na Ayudhya, Payment Systems Policy and Financial Technology Group, Bank of Thailand (TBC)

10 mins **Overview**

Mr. Korn Chatigavanit, President Thai FinTech Association

9:30-10:45 **SESSION I: Fintech Innovation Ecosystem**

Fintech in the last few years has emerged as a source and engine of innovation. New ways to pay and be paid, in particular via newly ubiquitous smart phones, are democratizing payments and financial services. Innovations in Fintech are creating and enabling whole new business models, such as the sharing economy, crowd funding and micro-lending. This panel will discuss emerging areas of Fintech and explore how policy and regulations can best be used to foster innovation while continuing to promote prudential and consumer protection.

Moderator: Mr. John Ott, Partner, Bain & Company (TBC)

5 mins Introductory remarks by Session Moderator. Mr. John Ott

50 mins Presentations/Panel Discussion

Mr. Teeranun Srihong, Chairman, Thailand Digital Economy Promotion Agency

Mr. Natwut Amornvivat, Cofounder, T2P Co., Ltd. Vice President, Thai Fintech Association

Mr. Steve Landman, CEO, Kiu Asia

Ms. Kullarat Phongsathaporn, Lawyer, Baker McKenzie

Mr. Jinchang Lai, Lead Financial Sector Specialist, World Bank

15 mins **Open forum Q&A**

5 mins Concluding remarks by Session Moderator

15 MINS - TEA BREAK

11:00-12:30 SESSION II: KNOW-YOUR-CUSTOMER (KYC) RULES

Identity is critical for people to bank and transact. However, mobile phones and data are powering new ways to open up access and participation. In order to provide effective, safe, and secure products, service providers need to be able to easily and reliably identify consumers. Technology can help to provide better forms of identity using biometrics, transaction details, or physical tokens (i.e. mobile phones). Discussions will focus on the myriad of KYC regulations across the region, creating interoperable baseline standards for KYC, exploring new ways of identity verification as well as tiers of KYC appropriate to the type and value of transactions.

Moderator: Mr. David Katz, Deputy Head Global Government Relations, PayPal Pte. Ltd.

5 mins Introductory remarks by Session Moderator Mr. David Katz

60 mins Presentations/Panel Discussion

Mr. Surasak Dudsdeemaytha Executive Vice President Kasikorn Bank PLC

Mr. Michael Mudd, Secretary General, Asia Pacific and MEA, The Open Computing Alliance and Managing Partner, Asia Policy Partners

Mr. Lito Villanueva (or designee) Managing Director and CEO, FinTQ, Philippines (TBC)

20 mins **Open forum**

5 mins Concluding remarks by Session Moderator

12:30-13:30 LUNCH BREAK

13:30-15:00 SESSION III: Cybersecurity

Fintech has the potential to leverage data and new risk modeling techniques to lower security risks. Cybersecurity remains a major risk as Fintech evolves, but better technology that can properly combat new risks raised in a digital world could provide a solution. Robust cybersecurity can ensure that high levels of security are maintained and enhanced at the economy level even amidst increasing cross-border data flows. Discussions will focus on best practices and opportunities and risks involved in various policy options.

Moderator: TBC

5 mins Introductory remarks by Session Moderator

60 mins Presentations/Panel Discussion

Kiti Kosavisutte, Ph.D, Vice President & Manager BBL (TBC)

Mr. Phoram Mehta, Head of Information Security, Asia Pacific, PayPal (TBC)

Mr. Lito Villanueva (or designee) Managing Director and CEO, FinTQ, Philippines (TBC)

20 mins **Open forum**

5 mins - Concluding Remarks by Session Moderator

15:45 - 15:15 TEA BREAK

15:15-16:45 SESSION IV: E-PAYMENTS

E-Payments have a major impact by lowering transaction costs, increasing transparency, and making transfers of money faster and more efficient. Restrictions on e-Payments, including amounts that can be processed, the type of entity that can engage in processing, location of processing facilities, or the technology that can be used will impact growth, equity, and innovation. Cross department cooperation is also important. Drawing on the latest APEC e-Payment Readiness Index, discussions will explore conditions under which economies can promote healthy disruption and encourage firms and consumers into the e-Payments infrastructure, and how e-Payments systems can make compliance with AML and CTF rules, and identification and payment of taxes and other processes easier, less costly, less time-consuming and more transparent.

Moderator: Mr. Matt Gamser, CEO SME Finance Forum, International

Finance Corporation (IFC)

5 mins Introductory Remarks by Session Moderator Mr. Matt Gamser

60 mins Presentations/Panel Discussion

Mr. Somwang Luangphaiboonsri, Country Manager, PayPal Thailand

Ms. Kullarat Phongsathaporn, Attorney, Baker McKenzie

One additional panelist (TBC)

20 mins **Open forum**

16:45 - 17:00 WORKSHOP CLOSING REMARKS

Mr. Kobbsak Duangdee Secretary General, Thai Bankers Association